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BOK Financial Corporation and U.S. Preventive Medicine Partner on Preventive Health Care

JACKSONVILLE, FL AND TULSA, OK (August 16, 2010) — BOK Financial Corporation employees are taking steps to become healthier and more productive by participating in The Prevention Plan™, a U.S. Preventive Medicine® program designed to promote healthy behaviors, detect disease in the earliest stages and better manage chronic conditions.

Participating BOK Financial employees in the Midwest, Southwest and Rocky Mountain states will receive individual health assessments, one-on-one health coaching, personalized action plans and timely, relevant health information. The goal is to improve employee health and wellbeing, increase productivity and lower health care costs.

“The performance of our staff is the single most important factor in the growth and success of our company,” said Larry Wagner, BOK Financial Corporation Human Resources Director. “For our organization, helping employees stay healthy, productive and motivated is more than just an employee benefit; it is a strategic advantage.”

The Prevention Plan will help participants:

- Identify top health risks through an online questionnaire and biometric health screening.
- Follow a personalized action program to reduce health risks, including one-on-one health coaching by registered nurse advocates.
- Access a personalized website to store medical information, complete educational programs, receive reminders about needed screenings and track personal progress.

The program uses financial incentives to motivate participation and progress. By taking healthy actions throughout the year and increasing their Prevention Score (a Prevention Plan innovation that helps members confidentially tally their personal efforts) members pay less for their health insurance premium.

“BOK Financial is a forward-thinking organization that recognizes the critical connection between employee wellness and the health of the organization,” said Christopher Fey, CEO and chairman of U.S. Preventive Medicine. “Today’s reality is that health is a performance driver. The only sustainable way to lower health care costs and improve productivity is to manage health risks and help employees become healthier.”

About U.S. Preventive Medicine

U.S. Preventive Medicine® (www.USPreventiveMedicine.com) is leading a global preventive health movement focused on saving lives and money by keeping people healthy and better managing chronic conditions before they progress. The company provides an integrated continuum of prevention programs – primary, secondary and tertiary – that are based on the clinical science of preventive medicine. The world's first preventive health benefit, [The Prevention Plan™](#), moves beyond traditional wellness to identify each individual's top health risks and design a customized plan of action supported 24x7 by nurse coaches. The company is accredited in wellness and health promotion by NCQA and disease management by URAC.

About BOK Financial Corporation

BOK Financial is a regional financial services company that provides commercial and consumer banking, investment and trust services, mortgage origination and servicing, and an electronic funds transfer network. Holdings include Bank of Albuquerque, N.A., Bank of Arizona, N.A., Bank of Arkansas, N.A., Bank of Oklahoma, N.A., Bank of Texas, N.A., Colorado State Bank & Trust, N.A., Bank of Kansas City, N.A., BOSCO, Inc., Cavanal Hill Investment Management, Inc., the TransFund electronic funds network, and Southwest Trust Company, N.A. Shares of BOK Financial are traded on the NASDAQ under the symbol BOKF. For more information, visit www.bokf.com.