



Contact: Kathy Fleming,
904-562-6239
214-548-9083
kfleming@USPreventiveMedicine.com

**U.S. Preventive Medicine® CEO to Present at
Inaugural Healthcare Conference by Jefferies**

Dallas, TX, January 25, 2010 – U.S. Preventive Medicine®, the leader in disease prevention services, announced that Christopher Fey, Chairman and CEO, will speak today at the Inaugural Global Healthcare Services Conference sponsored by Jefferies, a major global securities and investment banking firm.

The three-day conference in New York City will enable institutional investors, private equity investors and leading healthcare executives to hear presentations from leading public and private companies such as U.S. Preventive Medicine.

Fey will present an overview of The Prevention Plan™, the first health benefit program developed exclusively to help individuals learn about and address their top health risks as well as help employers and payors lower healthcare costs and increase productivity.

“We are honored to be asked to participate in this inaugural conference by the largest investment bank for health care in the world,” said Fey. “Judging by the remarkable reception we are finding in the marketplace, it is appropriate we should showcase our company at a global conference assessing the latest trends and developments within the industry.”

A live audio webcast of the afternoon presentation will be available at: <http://www.wsw.com/webcast/jeff40/>

About U.S. Preventive Medicine®

U.S. Preventive Medicine®, a privately-owned global prevention services company with clients nationwide and in the United Kingdom, provides primary, secondary and tertiary clinical prevention services to government, employers and consumers that are data-driven and outcomes-oriented. Company products include the world’s first preventive health benefit, The Prevention Plan™, available to buy or test drive at www.MoreGoodYears.com. For more information go to www.USPreventiveMedicine.com.

