



Contact: Kathy Fleming,
904-562-6239
214-548-9083
kfleming@USPreventiveMedicine.com

U.S. Preventive Medicine® CEO to Present at UBS Global Healthcare Services Conference

Dallas, TX (February 8, 2010)--U.S. Preventive Medicine®, the leader in disease prevention services, announced that Christopher Fey, Chairman and CEO, will speak on Tuesday, February 9, at the UBS Global Healthcare Services Conference in New York City.

The three-day conference features presentations and updates from senior management of leading health care services firms from around the world. It will enable investors and executives to better understand the health care services industry and identify marketplace opportunities.

Fey will present an overview of The Prevention Plan™, the first health benefit program developed exclusively to help individuals learn about and address their top health risks as well as help employers and payors lower health care costs and increase productivity.

“Prevention is an idea whose time has come,” said Fey. “Implementing preventive medicine nationwide would save our country \$1.1 trillion annually by 2023 and reduce chronic disease cases by 40 million. We are pleased to introduce our company and the global prevention movement at this important conference showcasing the latest innovations and trends in the health care services industry.”

Fey will speak at 12:30 p.m on Tuesday, February 9, 2010. A live audio webcast of the presentation will be available at:

http://cc.talkpoint.com/ubsx001/020810a_ke/?entity=5_TVRBS83

About U.S. Preventive Medicine:

U.S. Preventive Medicine® (www.USPreventiveMedicine.com) is leading a global preventive health care movement focused on saving lives and money by keeping people healthy and better managing chronic conditions before they progress. The company provides a suite of innovative wellness, chronic condition management, concierge, care advocacy, and executive health services—all based on the clinical science of preventive medicine. The world’s first preventive

health benefit, The Prevention Plan™ (www.moregoodyears.com) moves beyond traditional wellness to identify each individual's top health risks and design a customized action plan supported 24x7 by nurse coaches. The company is one of the few accredited in wellness and health promotion by NCQA as well as disease management by URAC.