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**Joel Bender, MD, PhD, FACOEM, Named Global Medical Director for
U.S. Preventive Medicine, Inc.**

DALLAS, TX/JACKSONVILLE, FL (8/2/2010) — U.S. Preventive Medicine, Inc., the leader in prevention, has announced the appointment of Joel Bender, MD, PhD, FACOEM, as the company's global medical director.

Previously Dr. Bender served as corporate director of Global Health Services for the General Motors Corporation where he directed health management programs for more than one million GM employees and their family members. His activities have included clinical, executive, governing, and medical advisory roles in many national, international, and professional organizations.

In his new position with U.S. Preventive Medicine, Dr. Bender will be involved in product development and research. He will also be a key strategist in developing the company's blueprint for future growth both nationally and internationally, with specific emphasis on solutions for employers seeking to reduce skyrocketing health care costs and lost productivity due to preventable conditions.

According to Christopher Fey, chairman and CEO of U.S. Preventive Medicine, "Dr. Bender has focused his career and life around advocacy for effective disease prevention and health promotion. Through his work, he has helped individuals across the United States and around the world become healthier and more vital, productive individuals."

From 1998 until 2002, Dr. Bender was a partner at Patient Advocates, Ltd., providing health education and formal methods for resolution of health care disputes. During this same time period he was managing director of Health Strategies, a consulting service to health care organizations, trade associations and manufacturers regarding health care delivery, toxicology and occupational medicine.

Dr. Bender worked for Owens Corning as vice president of health, safety and environmental affairs and as chief medical officer from 1987 until 1998. He was also invited to participate on several World Health Organization panels and workshops sponsored internationally by organized labor. From 1979 to 1987, Dr. Bender worked at many levels for DuPont, including manager of field services at Haskell Laboratory for Toxicology and Industrial Medicine and in Houston, Texas as corporate medical director for Conoco Inc.

Dr. Bender has also been an active member of the Advisory Committee for the Director of the Centers for Disease Control and Prevention and past executive director of the American Occupational and Environmental Medicine Association. In addition to authoring or co-authoring more than 30 technical papers, he is a recipient of the C. Everett Koop Award, The US Department of Health and Human Services Award for Health Promotion and Wellness, The 2000 Kehoe Award of Merit and The 2004 President's Award from The American College of Occupational and Environmental Medicine.

U.S. Preventive Medicine's vice chairman, Ron Loeppke, MD, MPH, FACPM, FACOEM said, "Dr. Bender is an exemplary physician leader with outstanding expertise and experience in the field of preventive and occupational medicine. He is a tremendous asset to U.S. Preventive Medicine and will help us deliver unparalleled innovation in prevention and continue our global mission of providing more good years to all those we serve."

About U.S. Preventive Medicine

[U.S. Preventive Medicine](#)[®] is leading a global preventive health movement focused on saving lives and money by keeping people healthy and better managing chronic conditions before they progress. The company provides an integrated continuum of prevention programs – primary, secondary and tertiary – that are based on the clinical science of preventive medicine. The world's first preventive health benefit, [The Prevention Plan](#)[™], moves beyond traditional wellness to identify each individual's top health risks and design a customized plan of action supported 24x7 by nurse coaches. The company is accredited in wellness and health promotion by NCQA and disease management by URAC.

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