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**U.S. PREVENTIVE MEDICINE LEADERS TO PRESENT AT
WESTERN GOVERNORS' ASSOCIATION MEETING**

Conference Brings Together Governors To Exchange Ideas And Improve The Region

DALLAS, TX/JACKSONVILLE, FL (June 28, 2011) – Top executives from U.S. Preventive Medicine, the leader in preventive medicine services, will address the Western Governors' Association at its annual meeting in Coeur d' Alene, Idaho, this week.

U.S. Preventive Medicine Chairman and CEO Christopher Fey, and Vice Chairman Ron Loeppke, M.D., along with the former Secretary of Health and Human Services, former Wisconsin Governor Tommy Thompson, will speak on *"The Power of Prevention in Lowering Costs and Increasing Productivity for State Employees."* Moderated by Idaho Governor C.L. "Butch" Otter, the presentation will focus on what states can do to maximize the health of their employees, thereby reducing health risks, lowering medical costs and improving workforce productivity.

The Western Governors' Association is an independent, non-profit organization representing the governors of 19 states and three US-Flag Pacific islands. The governors meet to identify and address key policy and governance issues, including natural resources, the environment, human services, economic development, intergovernmental relations and international relations.

U.S. Preventive Medicine is the developer of The Prevention Plan™. the first-ever preventive health benefit that provides customized, clinically appropriate preventive strategies to keep healthy people healthy, ensure those at risk for a condition find out early and take action, and help those with a diagnosed condition manage it more effectively and at a lower cost.

"We work with several states nationwide to provide prevention programs aimed at keeping people as healthy as possible," Fey said. "Research has been published that shows our preventive initiatives can reduce key health risk factors, such as high blood pressure, high cholesterol, and high blood sugar, which are the leading indicators for driving medical costs as well as driving down productivity."

About U.S. Preventive Medicine

U.S. Preventive Medicine® (www.USPreventiveMedicine.com) is leading a global preventive health movement focused on saving lives and money by keeping people healthy and better managing chronic conditions before they progress. The company provides an integrated continuum of prevention programs – primary, secondary and tertiary – that are based on the clinical science of preventive

medicine. The world's first preventive health benefit, [The Prevention Plan™](#), moves beyond traditional wellness to identify each individual's top health risks and design a customized plan of action supported 24x7 by nurse coaches. The company is accredited in wellness and health promotion by NCQA and disease management by URAC.

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