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THE CENTER FOR PREVENTIVE MEDICINE OPENS IN MCKINNEY, TEXAS

(McKinney, TX) On April 29, national, state and local dignitaries, physicians and business leaders gathered in McKinney, Texas to celebrate the opening of The Center for Preventive Medicine North Texas. Opened by cardiologist Dr. M. Akram Khan, the North Texas Center is part of a growing national network of preventive health centers licensed by U.S. Preventive Medicine, offering health-conscious consumers access to advanced diagnostic services and in-depth physician evaluations for the early detection of disease.

Having spent a career in cardiology treating far too many patients whose advanced heart disease has cut short their life and vitality, Dr. Khan knows the potential power of preventing disease. In remarks to the more than 100 VIPs in attendance, Dr. Khan described his role as that of “a plumber taking care of people’s pipes.” But according to Dr. Khan he’d rather help people prevent diseases altogether. That is why he is opened The Center for Preventive Medicine[®] to uncover risks for cardiovascular disease and other conditions early, when lifestyle changes and medical treatment may be most effective in preventing the onset or advancement of disease.

Governor Tommy Thompson, former Secretary of the U.S. Department of Health & Human Services was Dr. Khan’s honored guest and also addressed the attendees. Governor Thompson cited the rise in diabetes and obesity among the indicators that Americans need to be more proactive about their health. He also challenged the Mayor’s of Allen, McKinney and Melissa, who were all part of the official ribbon cutting, to embrace the Center as a means to make Collin County the healthiest community in the country.

The 1,500 square foot Center offers sophisticated, non-invasive tests of the blood, hormone levels and vascular health, along with various ultrasound and Computed Tomography (CT) scans identify risks for heart attack, stroke, diabetes, cancer, osteoporosis and many other conditions -- often before symptoms appear.

Individuals who meet the medical protocol for tests can select from packages that range from \$1,500 to \$5,000. Since insurance does not typically pay for diagnostic procedures prior to the advent of symptoms, the Center will rely on private pay rather than insurance reimbursements. Any abnormalities that are identified will usually qualify for follow up medical care that is reimbursable by insurance.

Don Hudson, director for center development adds, “We are creating the ultimate preventive health experience for our clients. Not only are we offering all of this high-tech diagnostic testing under one roof, we are providing it in an environment that feels like a day at the spa, not a day at the doctor’s office.” According to Hudson, every aspect of a client’s appointment day is orchestrated with their convenience and comfort in mind, including providing a personal concierge to escort and assist the client throughout the day.

In between tests, clients will be able to relax in the comfort and privacy of an executive-style suite where they can read, check email, watch television, or return calls. The suite is equipped with Internet access, a telephone and a flat panel TV. Healthy snacks and beverages are also provided during the day.

Clients will also enjoy extensive time with the Center physician to discuss their family and personal health history, concerns and health goals. The physician will review the results of the imaging and lab tests help the client understand their individual risks for various diseases, and offer suggestions for appropriate medical follow up and lifestyle changes.

Each client will be assigned a RN Health Coach who will evaluate their lifestyle and make recommendations on things they can do everyday to improve their overall health. The health coach will follow up one week after the visit and regularly thereafter by phone or email for up to one year.

The Center provides each client with a CD containing all radiology, cardiology and imaging results, as well as a Health Report binder that explains the test results and relevant information about the visit. All information is also provided on a USB flash drive called MyMedDrive, so the client can view the information from any Windows-based computer.

Hudson believes the Center will provide a vital service for active adults who appear to be healthy and want to stay that way. “There is a growing demand for preventive care to promote healthy aging. Who wants to wait until they have a disease to learn how they could have prevented it altogether? The Center for Preventive Medicine North Texas provides access to the technology, tools and resources to help our clients achieve more good years.”

The Center for Preventive Medicine® is located at 4201 Medical Center Drive, Suite 360 in McKinney, Texas. The Center is adjacent to Dr. Khan’s current cardiology center. The telephone number is (214) 544-6040. For more information go to www.TCPMNorthTexas.com.

About U.S. Preventive Medicine:

U.S. Preventive Medicine®, a privately owned company, is building the first health network in the United States and internationally focused on prevention. USPM offers employers, government agencies and consumers proprietary products that include The Prevention Plan™, a groundbreaking personalized wellness program delivered online to individuals; The Prevention Plan CM™, field-based chronic disease management programs customized for employers and government agencies to reduce health care costs; and The Center for Preventive Medicine®, which offers high-tech diagnostic screenings delivered to consumers in partnership with hospitals, health systems and other providers. For more information, please visit www.USPreventiveMedicine.com.