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U.S. Preventive Medicine Opens Jacksonville Operations Center

JACKSONVILLE, FL MAY 5, 2008 — U.S. Preventive Medicine[®], (www.USPreventiveMedicine.com), the leader in prevention, has moved into a new state-of-the-art operations center in Jacksonville, FL. The operations center is located in the Centex building at 12740 Gran Bay Parkway. The opening of the Jacksonville operations center coincides with the opening of an office in New York City. U.S. Preventive Medicine will maintain its corporate headquarters in Dallas, Texas.

The company, which offers a suite of wellness, chronic care management and early disease detection programs, will be hiring 20 new employees immediately in the areas of call center support, IT, health management coordination, and sales and marketing. The Jacksonville office could grow by more than 100 positions by year end, with another 100 personnel hired throughout the U.S. and U.K. as the company is awarded additional contracts.

“Jacksonville is the perfect base for our national and international operations center due to its significant pool of quality health care talent and its convenient location equidistant to our U.S. and United Kingdom operations,” said Christopher Fey, Chairman & CEO of U.S. Preventive Medicine. “Our acquisition of Jacksonville-based Specialty Disease Management Services last year enabled us to bring in an experienced management team to run our operations center here,” Fey said.

“Our new space will allow us to expand our efforts to provide comprehensive solutions for personalized medicine, including preventive care, wellness and disease management,” said Frederic S. Goldstein, the company’s President and Chief Operating Officer. “From our Jacksonville operations center, we can support U.S. Preventive Medicine’s ability to provide practical solutions at every point in the health care continuum both nationally and internationally.”

U.S. Preventive Medicine is initially occupying 15,000 square feet of office space on the fourth floor of the one-year old building, and has secured an option for an additional 15,000 square feet in the same building for planned expansion in 2009.

Over the past year, U.S. Preventive Medicine has evolved from a development stage company into an integrated, preventive health care company providing comprehensive health care services in seven states for individuals with chronic conditions such as asthma, diabetes, chronic heart failure, Chronic Obstructive Pulmonary Disease, HIV/AIDS, high risk pregnancies, mental illness and other complex conditions. The company also is launching The Prevention Plan™, a ground breaking program that enables individuals to determine their top health risks and receive a customized plan to lower those risks and become healthier. The Center for Preventive Medicine, now being expanded across the nation, provides early disease detection assessments through advanced diagnostic technology.

U.S. Preventive Medicine currently has 72 employees, with 31 of them registered nurse care managers working across the country in the company's chronic care management program.

About U.S. Preventive Medicine:

U.S. Preventive Medicine®, a privately owned company, is building the first personalized medicine business in the United States and internationally focused on prevention. They offer employers, government agencies and consumers proprietary products that include The Prevention Plan™, a groundbreaking personalized wellness program delivered online to individuals; The Prevention Plan CM™, field-based chronic disease management programs customized for employers and government agencies to reduce healthcare costs; and The Center for Preventive Medicine®, which offers high-tech diagnostic screenings delivered to consumers in partnership with hospitals, health systems and other providers. For more information, please visit www.USPreventiveMedicine.com.

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