



U.S. Preventive Medicine Appoints Former Secretary of Health & Human Services, Gov. Tommy Thompson, as National Policy Advisor

For Immediate Release

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(Dallas, TX: 1/8/08) In a move to marshal practical prevention solutions to conquer the national health care crisis, U.S. Preventive Medicine, Inc. has named former Secretary of Health & Human Services and former Wisconsin Gov. Tommy Thompson as the company's National Policy Advisor. Gov. Thompson will assist the company in mobilizing employers, government entities and health care providers to focus on prevention, early detection and chronic condition management as the solution to the health crisis facing the nation.

"Everyone is preaching that prevention is a good thing, but until now, no one entity has surfaced that could pull all the pieces together," Thompson said. "U.S. Preventive Medicine has wrapped a business model around prevention, early detection and chronic condition management that is exactly the solution our country needs. I am proud to serve as national policy advisor, knowing that there is heavy lifting ahead...but we intend to bring the best and brightest in our nation together to solve this impending crisis."

Christopher Fey, U.S. Preventive Medicine Chairman and CEO, said it will take both the business and government sectors working together to solve the health care crises that is affecting every segment of America.

"As the emerging leader in prevention, we are focused on organizing the fragmentation that exists across the continuum of prevention, early detection and chronic condition management to realize improved health outcomes while reducing health care costs," said Fey. "Gov. Thompson can engage our nation's leadership across multiple entities to the benefit of our country and its citizens...his engagement in this endeavor brings incredible momentum to our efforts."

During the past 12 months, U.S. Preventive Medicine has evolved from a development stage company into an integrated, preventive health care company providing comprehensive health care services in seven states for individuals with chronic conditions such as asthma, diabetes, Chronic Heart Failure, Chronic Obstructive Pulmonary Disease, high risk OB/GYN, mental illness and many other complex conditions. The company also is launching The Prevention Plan™, a ground breaking new preventive health benefit, as well as expanding its system of Centers for Preventive Medicine. The Company recently announced its expansion into the United Kingdom.

Thompson was confirmed by the U.S. Senate as the 19th Secretary of Health and Human Services in 2001 and served until 2005. As the nation's top advocate for the health and welfare of all Americans, Secretary Thompson led the department, which employed more than 60,000 personnel and had a fiscal year 2004 budget in excess of \$500 billion, representing more than a quarter of all federal expenditures.

Thompson has dedicated his professional life to public service, most recently serving as governor of Wisconsin since 1987. He made state history when he was re-elected to office for a third term in 1994 and a fourth term in 1998.

As Secretary of Health and Human Services, Thompson launched major health initiatives to:

- strengthen the nation's preparedness for a bioterrorism attack;
- substantially increase funding for the National Institutes of Health;
- reorganize the Centers for Medicare and Medicaid Services to encourage greater responsiveness and efficiency;
- clear the backlog of waivers and state plan amendments, approving 1,400 and thereby provide health insurance to 1.8 million lower-income Americans throughout the nation; and,
- urge all Americans to prevent disease by focusing on critical health areas, such as obesity, diabetes and health disparities.

The Department of Health and Human Services is the United States government's principal agency for protecting the health of all Americans and providing essential human services, especially for those who are least able to help themselves. Medicare and Medicaid alone provide health coverage for more than 90 million Americans. The Department is the U.S. agency responsible for:

- Health and social science research
- Preventing disease, including immunization services
- Assuring food and drug safety
- Medicare (health insurance for elderly and disabled Americans) and Medicaid (health insurance for low-income people)
- Health information technology
- Financial assistance and services for low-income families
- Improving maternal and infant health
- Head Start (pre-school education and services)
- Faith-based and community initiatives
- Preventing child abuse and domestic violence
- Substance abuse treatment and prevention
- Services for older Americans, including home-delivered meals
- Comprehensive health services for Native Americans
- Medical preparedness for emergencies, including potential terrorism.

The Department of Health and Human Services administers more grant dollars than all other federal agencies combined. HHS' Medicare program is the nation's largest health insurer, handling more than 1

billion claims per year. Medicare and Medicaid together provide health care insurance for one in four Americans.

In 1996, Gov. Thompson enacted Wisconsin Works, or "W-2," the state's landmark welfare-to-work legislation, which served as a national model for welfare reform. The program required participants to work, while at the same time providing the services and support to make the transition to work feasible and permanent. W-2 provided a safety net through child care, health care, transportation and training assistance.

More recently, Gov. Thompson worked to extend health insurance to many low-income children and families. As of November 2000, The BadgerCare program - Wisconsin's Medicaid/State Children's Health Insurance Program for uninsured families - had enrolled more than 77,000 individuals. In addition, Wisconsin's Pathways to Independence was the nation's first program to allow the disabled to enter the workforce without the fear of losing health benefits. The program provides ready access to a coordinated system of services and benefits counseling. As governor, Thompson also created FamilyCare, designed to help elderly and disabled citizens, and allow them to receive care in their homes for as long as possible.

Thompson began his career in public service in 1966 as a representative in Wisconsin's state Assembly. He was elected assistant Assembly minority leader in 1973 and Assembly minority leader in 1981. He has received numerous awards for his public service, including the Anti-Defamation League's Distinguished Public Service Award. In 1997, Thompson received Governing Magazine's Public Official of the Year Award, and the Horatio Alger Award in 1998. He has also served as chairman of the National Governors' Association, the Education Commission of the States and the Midwestern Governors' Conference. He also served in the Wisconsin National Guard and the Army Reserve.

Former Gov. Thompson, a U.S. presidential candidate until August 2007, is the president of Logistics Health Incorporated. He also is senior partner at Akin Gump, a Washington, D.C., law firm, and is the independent chairman of the Deloitte Center for Health Solutions. Thompson taught a class in the fall of 2005 at the Kennedy School of Government on medical diplomacy.

About U.S. Preventive Medicine:

U.S. Preventive Medicine[®], a privately owned company, is building the first health network in the United States and internationally focused on prevention. USPM offers employers, government agencies and consumers proprietary products that include The Prevention Plan[™], a groundbreaking personalized wellness program delivered online to individuals; The Prevention Plan CM[™], field-based chronic disease management programs customized for employers and government agencies to reduce healthcare costs; and The Centers for Preventive Medicine[®], which offer high-tech diagnostic screenings delivered to consumers in partnership with hospitals, health systems and other providers. For more information, please visit www.USPreventiveMedicine.com.

This news release contains forward-looking statements, which may not accurately reflect our actual results of operations. Some of the information in this news release contains forward-looking statements within the meaning of the federal securities laws. Forward-looking statements typically are identified by use of terms like "may," "will," "expect," "anticipate," "estimate," and similar words, although some forward-looking statements are expressed differently. The reader should be aware that our actual results could differ materially from those contained in the forward-looking statements due to a number of factors, including insufficient capital resources, inability to compete effectively, adverse economic conditions, unanticipated difficulties in product development and inability to gain market acceptance and market share.

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