

# Please help me solve the health care crisis in America by saying Yes to Prevention.

My father died of colon cancer when he was 29. I never knew him. My 39-year-old brother-in-law suffered a massive stroke a few years ago and will never be the same again. Every day thousands of Americans are diagnosed with serious disease. Frequently too late. Many will die. Many more spend time in hospitals needlessly. Suffer needlessly. Miss work and lose income. Needlessly.

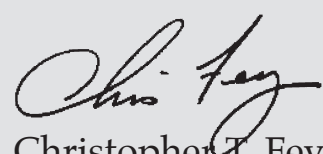
Many of these debilitating diseases can be minimized. Or avoided altogether. All it takes is a plan. A prevention plan. It's so basic and simple and affordable; it's tragic that our health system ignores it.

Which is why our company, U.S. Preventive Medicine<sup>®</sup>, is starting a movement in America that will make the concept of prevention the achievable solution to so much unnecessary suffering. We want prevention to be second nature. Remember when smoking was cool? Remember when nobody wore seatbelts? It takes a movement.

We are developing nationwide programs with hospital systems and employers that have already begun to create a culture of prevention. The response from major hospital groups and physicians has been enthusiastic. More than one CEO has told us about trying to pull a prevention capability together without success. Corporate America understands how prevention can drive employee performance up and health costs down. And, individuals all across the country appreciate the fact that a sensible prevention program today can buy them More Good Years<sup>®</sup> tomorrow. Preventing disease is why we exist. It's the only thing we do. Help us make 70 the new middle age in America.

The card you see here represents membership in The Prevention Plan.<sup>™</sup> The Prevention Plan card is as important to your life as your medical insurance card. It will start being available in select markets some time in 2008. Watch for the announcements. Until then learn how prevention can work for you, your family, your company, or your health care system by visiting [www.USPreventiveMedicine.com](http://www.USPreventiveMedicine.com) or call 214-592-9075.

Please join me in solving  
the health care crisis  
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Yes to Prevention.

  
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U.S. Preventive Medicine, Inc.



Learn more at  
[www.USPreventiveMedicine.com](http://www.USPreventiveMedicine.com)



To comment on Say Yes to Prevention go to [www.MyPreventionBlog.com](http://www.MyPreventionBlog.com)

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