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U.S. PREVENTIVE MEDICINE FOUNDER JOINS ELITE GROUP OF LEADING CEOS ON *THE WALL STREET JOURNAL* CEO COUNCIL

JACKSONVILLE, FL (November 14, 2011) Christopher Fey, Founder, Chairman and CEO of U.S. Preventive Medicine has, for the third consecutive year, been selected to participate in the annual *Wall Street Journal* CEO Council. The group's annual summit is being held November 14-15, 2011 in Washington, D.C. Fey, along with 99 of the world's leading CEO's and most influential business leaders and policy makers will develop recommendations to address global and domestic economic issues.

Membership in the prestigious CEO Council is by invitation. According to the Council website, the group of leaders collectively employs over 5 million people, generate nearly $2 trillion in annual revenues, and represent 11 countries and a diverse cross-section of industries.

Fey will lend his insights as an entrepreneur and innovator in the health care industry. "I am honored to once again be invited to participate in this is prestigious group. As these business and thought leaders convene to address some of the most pressing social and economic issues facing the U.S. and global economy, we cannot understate the importance of health. The health of our workforce directly impacts the productivity, innovation and resiliency of our workforce and our economy. The rapid increase of chronic conditions such as diabetes, hypertension, obesity and others are one of the most significant threats to our global prosperity. Through my health care expertise, I hope to bring an important perspective to the discussions," said Fey.

This year's meeting theme will be ***Toward a New Global Order***, and will have a special focus on China's role in the world, as well as the global economy, job creation, and tackling the deficit. As part of the meeting, the group will split into topic-specific task forces where Council members work together to identify and prioritize key recommendations for both business strategy and government policy. This year topics include *Forging a Stronger U.S. China Partnership*; *Building a U.S. Export Economy*; *Encouraging and Protecting Innovation*; and *The Global Competition for Resources*. Results of these discussions will be published in a special worldwide report of *The Wall Street Journal.* To learn more about the program visit http://www.ceocouncil.wsj.com.

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About U.S. Preventive Medicine

U.S. Preventive Medicine® (www.USPreventiveMedicine.com) is leading a global preventive health movement focused on saving lives and money by keeping people healthy and better managing chronic conditions before they progress. The company provides an integrated continuum of prevention programs – primary, secondary and tertiary – that are based on the clinical science of preventive medicine. The world's first preventive health benefit, The Prevention Plan™, moves beyond traditional wellness to identify each individual's top health risks and design a customized plan of action supported 24x7 by nurse coaches. The company is accredited in wellness and health promotion by NCQA and in disease management by URAC. Follow U.S. Preventive Medicine and The Prevention Plan on Twitter, Facebook and YouTube.

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