



For Immediate Release

Contact:

Kathy Fleming; 904-562-6239 (office); 214-548-9083 (cell)

[kfleming@USPreventiveMedicine.com](mailto:kfleming@USPreventiveMedicine.com)

### **Economic Crisis Creates Opportunity in Health Care for Investors**

DALLAS, October 6, 2008 – Christopher Fey, Chairman and CEO, U.S. Preventive Medicine, Inc. ([www.USPreventiveMedicine.com](http://www.USPreventiveMedicine.com)), the leader in disease prevention services, suggests the current crisis in the economic markets creates more focus on the health care industry as a safe haven for investors.

“The United States, along with the rest of the world, is facing an unprecedented collapse of confidence in the traditional stalwarts of capitalism that include finance, housing, energy and technology sectors. Few places remain where one can look to find a safe place to park capital while waiting for the predicted 12-18 month economic turnaround to occur. We believe certain components of the \$2.2 trillion health care industry, which is predicted to double in expenditures within the next decade, will remain attractive for investors looking for a safe haven in which to invest. During this downturn, companies generating double or triple digit annualized growth trends, such as U.S. Preventive Medicine, could be regarded as safe havens,” Fey said.

In response to current market demands from employers and consumers, U.S. Preventive Medicine® has bundled services together in a ‘first-of-its-kind’ clinical preventive benefit that provides primary, secondary and tertiary preventive services in a user-friendly, web-enabled defined health benefit plan called The Prevention Plan™.

“We make it simple by delivering a ‘one stop shop’ approach in an online and telephonic environment that has it all: risk stratification, comprehensive blood work, physician review, individualized prevention planning and follow through, integration with other health benefits, personal health records, 24x7 RN support, health care advocacy, custom chronic condition management, portability, total confidentiality and more...at a cost that will quickly provide a return on investment,” Fey said. “Companies have vision plans, dental plans, health plans. We believe the time has come for The Prevention Plan™.”

###

#### ***About U.S. Preventive Medicine®***

U.S. Preventive Medicine®, a privately-owned global prevention services company with clients nationwide and the United Kingdom, provides primary, secondary and tertiary clinical prevention services to government, employers and consumers that are data-driven and outcomes-oriented. Company products include the world’s first preventive health benefit, The Prevention Plan™, available to buy or test drive at [www.USPreventiveMedicine.com](http://www.USPreventiveMedicine.com) and [www.ThePreventionPlan.com](http://www.ThePreventionPlan.com).

[www.USPreventiveMedicine.com](http://www.USPreventiveMedicine.com)