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U.S. Preventive Medicine[®], The Mount Sinai Medical Center Sign Affiliation Agreement to Jointly Deliver Preventive Medicine Services

Mount Sinai Joins The Global Prevention Network[™] as New York Affiliate

DALLAS and NEW YORK, February 9, 2009 — U.S. Preventive Medicine[®], the leader in disease prevention services, has signed an affiliation agreement with The Mount Sinai Medical Center to jointly participate in preventive medicine programs in New York City. Under the agreement, Mount Sinai will become the New York affiliate in The Global Prevention Network[™], a select group of preeminent health care institutions with recognized preventive and executive health programs.

U. S. Preventive Medicine and Mount Sinai will collaborate in the delivery of preventive medicine programs, including wellness and disease management services to corporate executives, employees of sponsoring employers, and consumer members of The Prevention Plan[™]. As the New York affiliate in The Global Prevention Network, Mount Sinai will serve as a local referral partner for The Prevention Plan and executive health programs as well as an educational partner in U.S. Preventive Medicine's international outreach efforts. Affiliates in the Global Prevention Network serve as referral partners in their local markets, enabling U.S. Preventive Medicine to provide both a national and global prevention solution for employers, insurers and governments.

The Mount Sinai Medical Center is comprised of The Mount Sinai Hospital, one of the nation's oldest, largest and most-respected voluntary hospitals and Mount Sinai School of Medicine, an internationally recognized leader in research and medical education.

U.S. Preventive Medicine, an emerging leader in prevention, offers a suite of powerful prevention, early disease detection and chronic condition management programs, including its groundbreaking The Prevention Plan, that improve health outcomes while reducing health care costs. The Prevention Plan is the first-of-its kind benefit concept solely focused on preventive care, enabling individuals to determine their top health risks and receive a customized plan and ongoing personal attention to lower those risks and become healthier.

“We look forward to having Mount Sinai work with us and will be an ideal partner in helping us provide practical solutions for preventive care and disease management for

The Prevention Plan members internationally,” said Christopher Fey, Chairman and CEO of U.S. Preventive Medicine. “We believe prevention is a movement that is gaining momentum and is going to revolutionize the health care industry. We are delighted to have Mount Sinai on our team.”

"Our affiliation with U.S. Preventive Medicine will help us better educate and encourage our patients to take control of their health, and allow us to provide preventive and follow-up care to a new population of prevention-minded consumers," said Kenneth L. Davis, M.D., President and CEO of The Mount Sinai Medical Center. “This is an inherent part of our mission and we look forward to a fruitful working relationship.”

About U.S. Preventive Medicine®

U.S. Preventive Medicine®, a privately-owned global prevention services company with clients nationwide and the United Kingdom, provides primary, secondary and tertiary clinical prevention services to government, employers and consumers that are data-driven and outcomes-oriented. Company products include the world’s first preventive health benefit,

The Prevention Plan™, available to buy or test drive at, www.USPreventiveMedicine.com and www.ThePreventionPlan.com.

About The Mount Sinai Medical Center

The Mount Sinai Medical Center encompasses The Mount Sinai Hospital and Mount Sinai School of Medicine. The Mount Sinai Hospital is one of the nation’s oldest, largest and most-respected voluntary hospitals. Founded in 1852, Mount Sinai today is a 1,171-bed tertiary-care teaching facility that is internationally acclaimed for excellence in clinical care. Last year, nearly 50,000 people were treated at Mount Sinai as inpatients, and there were nearly 450,000 outpatient visits to the Medical Center.

Mount Sinai School of Medicine is internationally recognized as a leader in groundbreaking clinical and basic-science research, as well as having an innovative approach to medical education. With a faculty of more than 3,400 in 38 clinical and basic science departments and centers, Mount Sinai ranks among the top 20 medical schools in receipt of National Institute of Health (NIH) grants.