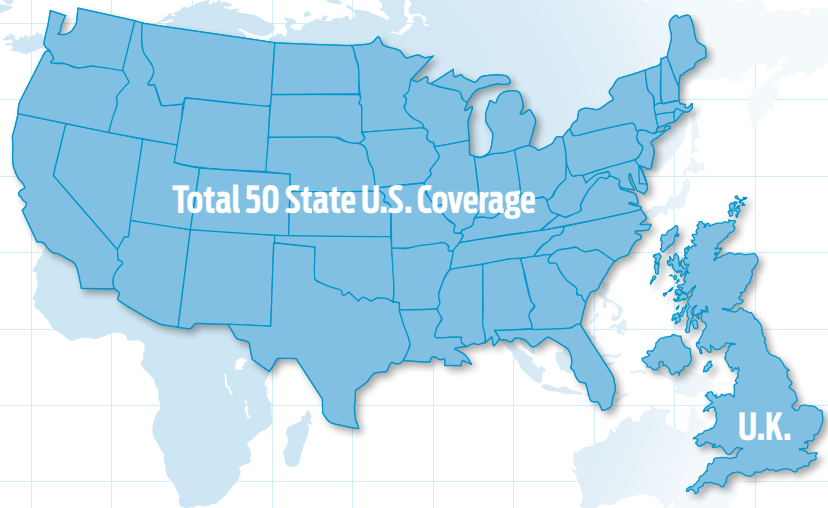


## EXECUTIVE SUMMARY

# Creating the new **global power brand** in one of the world's largest industries...**Health Care.**

- Launching the world's first premium based, defined health benefit for prevention...  
The Prevention Plan™
- Expanding the company's business across government, employer and consumer sectors
- Linking all components into a new global prevention network

### U.S. Preventive Medicine® Provides Services in 50 States ... and 2 Countries



“In the twentieth century, our lives were revolutionized by things like the automobile, airline travel, the personal computer, and family planning. The next big thing of the twenty-first century has just begun, and it promises to similarly revolutionize our lives and offer opportunities for tremendous wealth building over the next 10 years. This next big thing is the wellness revolution.”

— Paul Zane Pilzer  
Economist and Author, *The Wellness Revolution*



[www.USPreventiveMedicine.com](http://www.USPreventiveMedicine.com)

[www.ThePreventionPlan.com](http://www.ThePreventionPlan.com)

## Business Promise



more good years®

## Company Profile

<b>Company Name:</b>	U.S. Preventive Medicine, Inc. (a Delaware Corporation)
<b>Location:</b>	McKinney, TX (Dallas / Fort Worth)
<b>Offices:</b>	Dallas, Jacksonville, New York, Chicago, London, Paris
<b>Industry:</b>	Health Care (National)
<b>Segment:</b>	Health Benefits / Health Plans / Clinics

**National Policy Advisor:** Gov. Tommy Thompson, Former Secretary of the U.S. Dept. of Health & Human Services

<b>Management Team and Corporate Officers:</b>	A senior team of proven leaders in the fields of health care, consulting, technology, and operations.
	<ul style="list-style-type: none"><li>• Christopher T. Fey, Chairman &amp; CEO</li><li>• Tom Richardson, CTO</li><li>• Frederic S. Goldstein, MS, President &amp; COO</li><li>• Dan Tillotson, CEO The Prevention Plan</li><li>• Rick Scauzillo, CPA, EVP &amp; CFO</li><li>• Glenn Robinette, EVP Customer Service</li><li>• Boyd Lyles, M.D., EVP &amp; CMO</li><li>• John Franks, SVP Market Development</li><li>• Judith A. White, R.N., EVP Health Services</li><li>• Lucia Rosenberg, SVP Product Development</li><li>• Charles W. Smithers, Jr. CPA, EVP Operations &amp; Finance</li><li>• Rick Maguire-Gonzalez, SVP Network Development</li><li>• Kathy Fleming, VP Corporate Communications</li></ul>

**Company Mission:** To create the new global power brand in one of the world's largest industries...health care.

**Primary Revenue Model:** License fees, premiums from benefit plans, government and employer contracts.

**Website:** [www.USPreventiveMedicine.com](http://www.USPreventiveMedicine.com) (go to Shareholders Tab for more information)

## Goals

- Launch the world's first premium based, defined health benefit for prevention... The Prevention Plan™
- Expand the company's business across government, employer and consumer sectors
- Link all components into a new global prevention network
- Determine a liquidity event strategy

## Corporate Business Description

U.S. Preventive Medicine, Inc. was formed to commercialize the market for prevention. Prevention services are delivered through a new health care benefit called The Prevention Plan™, a chronic disease management business called The Prevention Plan CM™, and a Prevention Network of affiliated partners and Centers for Preventive Medicine. Customers include employers, federal, state and local governments (including Medicaid), health systems and physician groups.

## U.S. Preventive Medicine® - Objective

Our objective is to improve the quality of health and longevity of the individual. We will achieve this by partnering with physicians, health systems and employers to organize and advance a culture of prevention resulting in More Good Years® for all.

The business will execute along a four component integrated approach:

## Launch international preventive benefit: The Prevention Plan™.

The Prevention Plan™ is the first-of-its-kind proprietary, web-enabled wellness and health management program that brings together best practices assessment and intervention tools and strategies. Using robust technology and thorough lab work, The Prevention Plan™ identifies the top five risks for individuals and then provides a customized, step-by-step plan to help them lower their personal risks. The Prevention Plan™ is supported with RN coaching, web tutorials, reminders and incentive programs designed to change behavior to improve health. It is private, secure and portable. It is marketed through USPM personnel, health care benefit brokers, and hospitals and physician groups who have established relationships with employers, not-for-profit organizations and state and local government agencies. More than 300 companies, brokers and insurance companies have expressed interest and currently are being educated about the program. In addition, the Company is offering The Prevention Plan™ directly to consumers through direct marketing channels (Fall, 2008). The Prevention Plan UK™ is anticipated to roll-out in 2009.

## Expand chronic care management services through The Prevention Plan CM™.

Chronic care management and consulting services are marketed under the name The Prevention Plan CM™ to provide comprehensive best practices oversight of individuals with complex, costly diseases, including asthma, diabetes, coronary artery disease, chronic obstructive pulmonary disease, HIV/AIDS, hypertension, heart failure, obesity, depression, and schizophrenia. These services are marketed to public-sector (i.e. Medicaid) and private-sector health plans, self-insured organizations, third party administration organizations, integrated delivery organizations and physician practices. In addition, these services are incorporated into The Prevention Plan PLUS™, which combines the web-based wellness program with chronic care management.

The medical specialists and management team seek to ensure the most appropriate care for recipients at every point in the health care continuum. Careful care coordination with patients and providers as well as regular patient interaction and coaching by health care professionals improve compliance with clinical protocols, reduce long-term health care costs and improve health outcomes. Based on market desire, a direct-to-consumer chronic care program will be introduced in the fall of 2008.

## Extend destination points of presence through The Center for Preventive Medicine®

A prominently branded component of the Network is the preventive care centers, The Center for Preventive Medicine®. This pre-symptomatic, preventive medicine and “early diagnosis” paradigm leverages the use of hospitals’ and physicians’ existing excess capacities of sophisticated diagnostic technologies and proven preventive interventional therapies. More than 300 health systems and physician groups are in the company pipeline. Centers are open in Texas, Iowa and London, with other negotiations underway for affiliates and/or financial relationships.

The Company’s system provides to hospitals and their physicians increased profitability by generating incremental, multiple revenue streams at a time when the entire medical community is facing ever-increasing pressures in pricing, physician support, outcomes and brand loyalty. This turnkey system capitalizes on the current and future growth in demand for preventive medicine, specifically as it relates to prevention, wellness and healthy aging.

## Link referral solutions internationally through The Prevention Network™.

In partnership with hospitals, health systems and physician groups, USPM is developing an international system of premier affiliated partners to offer superior referral solutions for The Prevention Plan™, The Prevention Plan CM™ and The Prevention Plan Plus™ members, build membership in all three programs, enhance brand share, and ultimately create revenue when the Network is fully formed. Network affiliates will offer USPM members a discounted price for The Prevention Plan Premium™ evaluations, which consist of specially-packaged screening tests for early detection of cancer, heart disease and other conditions. This integrated system will enable USPM to offer Prevention Plan members a resolution for medical issues as they arise...no matter where they reside, thus strengthening USPM’s goal of becoming the global leader in prevention.

## Conclusion

U.S. Preventive Medicine® is creating a new and powerful health care brand in one of the largest industries in the world, health care. U.S. health care expenditures alone are approaching \$3,000,000,000,000 (three trillion dollars) and are expected to double in the next ten years. While the majority of these expenditures are devoted to the treatment of chronic conditions (The Prevention Plan CM™ opportunity), employers, consumers and governments are demanding more focus on prevention and preventive medicine (The Center for Preventive Medicine®, The Prevention Network™ and The Prevention Plan™ opportunities). The Company and its management team are focused on creating the next global power brand, U.S. Preventive Medicine®. We welcome you to join us as an investor in this noble cause.

### For more information, please contact:

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the world's largest industries...Health Care.**



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This document neither offers for sale nor solicits offers to purchase investment units in a preventive medicine center or any other security. This Presentation contains forward-looking statements, which may not accurately reflect our actual results of operations. Some of the information in this Presentation contains forward-looking statements within the meaning of the federal securities laws. Forward-looking statements typically are identified by use of terms like "may," "will," "expect," "anticipate," "estimate," and similar words, although some forward-looking statements are expressed differently. The reader should be aware that our actual results could differ materially from those contained in the forward-looking statements due to a number of factors, including insufficient capital resources, inability to compete effectively, adverse economic conditions, unanticipated difficulties in product development and inability to gain market acceptance and market share.