



For Immediate Release

Contact:

Kathy Fleming

904-562-6239 (office)

214-548-9083 (cell)

kfleming@USPreventiveMedicine.com

U.S. Preventive Medicine[®] CEO Participating in Inaugural Wall Street Journal CEO Council Meeting

DALLAS, November 18, 2008 – U.S. Preventive Medicine[®], the leader in disease prevention, today announced that Christopher Fey, Chairman and CEO, will participate in the inaugural Wall Street Journal CEO Council meeting to be held in Washington, DC, November 17-18, 2008.

The Wall Street Journal is assembling a group of more than 100 global business leaders and CEOs, U.S. Senators and members of Congress for an unprecedented discussion of four urgent issues: finance and the U.S. economy, energy and the environment, health care, and America's role in the global economy. The Journal's CEO Council will identify what it believes are the most urgent priorities for the incoming administration and the new Congress. Also attending will be top government officials, including the U.S. Secretary of the Treasury Henry Paulson Jr. and former Treasury Secretaries Robert Rubin and Lawrence Summers.

Fey will be among 20 leaders participating in a special session focused exclusively on health care. Facilitated by Laura Landro, assistant managing editor of The Wall Street Journal, the health care task force will debate and frame the priorities, risks, and opportunities facing the new administration.

"Fixing the nation's ailing health care system is going to be a top priority under the new administration," said Fey, whose company recently launched The Prevention Plan, a groundbreaking wellness and health benefit program for employers and consumers. "We are delighted to be participating in this important event and working with the other leading executives to develop a list of priorities and recommendations for the new administration."

About U.S. Preventive Medicine

www.USPreventiveMedicine.com

U.S. Preventive Medicine[®], a privately-owned global prevention services company with clients nationwide and the United Kingdom, provides primary, secondary and tertiary clinical prevention services to government, employers and consumers that are data-driven and outcomes-oriented. Company products include the world's first preventive health benefit, The Prevention Plan[™], available to buy or test drive at www.USPreventiveMedicine.com and www.ThePreventionPlan.com.