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**U.S. PREVENTIVE MEDICINE ANNOUNCES STRATEGIC DEVELOPMENT AND
MARKETING AGREEMENT WITH DOSSIA**

Jacksonville, Fla. And Dallas, TX March 21, 2012 -- [U.S. Preventive Medicine](#), Inc. today announced a strategic development and marketing agreement with Dossia Service Corporation, to offer The Prevention Plan™ - U.S. Preventive Medicine Inc.'s clinically-proven, cloud-based wellness platform – to employees of some of the world's largest and most respected companies through the [Dossia](#) Health Management System.

The Dossia Health Management System automatically aggregates users' information from a variety of sources including physicians, hospitals, health plans, labs, pharmacies, integrated home health devices and partner organizations, and securely stores the data in one location that is private, consumer controlled, portable, secure and lifelong. Dossia then integrates this aggregated personal health information with best in class health and healthcare tools, as well as multiple user engagement components to offer a rich and personalized experience. The goal is to enable a more engaged, informed, empowered - and ultimately healthier - consumer.

With this agreement, employees of Dossia's member companies will be able to purchase an annual subscription to The Prevention Plan through the Dossia Marketplace with all results of the preventive medicine program being integrated into their Dossia Health Manager.

[The Prevention Plan](#) includes a comprehensive online Health Risk Appraisal, a basic lab panel including lipid profile and blood glucose, a web-enabled Prevention Plan, and a customized Report that highlights the consumer's top health risks and provides a personalized, step-by-step plan with activities and programs to reduce those risks.

Dossia members will also receive unlimited access to the Prevention Plan's online tools and resources, discounts to Prevention Partner services, a dynamic Prevention ScoreSM that increases as the member take steps to improve his or her health, and access to [Macaw™](#) The Prevention Plan-enabled smart phone app that syncs with the Prevention Plan as well as other mobile apps and wireless devices to serve as a complete personal health monitor.

"U.S. Preventive Medicine shares Dossia's founding principles of empowering individuals to make smarter, more proactive decisions about their health and we are honored to be part of Dossia's growing network of best-of-class health solutions. Together, we can leverage the power of prevention to help reduce the burden of risk and illness to society, improving the health and productivity of our nation's workforce, the viability of engaged employers and, ultimately, the vitality of our nation's economy." said [Dr. Ron Loepke](#), M.D., MPH, FACOEM, FACPM, Vice Chairman of U.S. Preventive Medicine.

According to [Mike Critelli](#), CEO of Dossia, "Having access to all of this personal health information in one place allows users to be more vigilant about the accuracy of their health records, more proactive about the daily lifestyle habits that impact their overall well-being, and better able to reduce health care costs from unnecessary usage and duplication of services. The Prevention Plan, with its clinically-proven preventive medicine platform will offer significant value to our Dossia Health Management Members."

About U.S. Preventive Medicine®

U.S. Preventive Medicine is leading a global preventive health movement focused on saving lives and money by keeping people healthy and better managing chronic conditions before they progress. Innovative products - The Prevention Plan™ web-based health management platform, and Macaw mobile health & fitness app - are based on the clinical science of preventive medicine: primary (wellness and health promotion to keep healthy people healthy), secondary (screening for earlier detection/diagnosis) and tertiary (early evidence-based treatment to reduce complications and disability). The company is accredited in wellness and health promotion by NCQA (the National Committee for Quality Assurance) and disease management by URAC. More information can be found at www.USPreventiveMedicine.com. Follow us on Facebook (Facebook.com/pages/US-Preventive-Medicine), Twitter (@USPM) and YouTube (YouTube.com/thepreventionchannel).

About The Prevention Plan

The Prevention Plan is a personalized, step-by-step health management program designed to help people take control of their health. Through a full health risk appraisal and comprehensive blood test panel, The Plan identifies an individual's top health risks and designs a customized plan of action to reduce those risks. The Member is supported by health coaching, robust online tools, plan-wide challenges with rewards, and a dynamic Prevention ScoreSM to help them stay motivated and on track to improving their health. A study published in the peer-reviewed journal *Population Health Management*, "The Impact of The Prevention Plan on Employee Health Risk Reduction," (October 2010) demonstrated that The Prevention Plan is effective in achieving measurable improvements in key health risk factors after just one year on the plan. Recent findings show that after two years on The Prevention Plan, members significantly reduced health risks in 14 of 15 key risk areas.

About Dossia

Dossia is a non-profit organization consisting of several large U.S. employers who have united under a common vision: to empower their employees to make smarter more informed decisions about their healthcare. Through Dossia, they will leverage their combined influence to break down barriers to health information, which will help drive consumer-initiated change. The Dossia Founders group includes AT&T, Applied Materials, BP America, Cardinal Health, Intel, NantWorks, Pitney Bowes, sanofi-aventis, Vanguard Health Systems and Walmart. For more information, visit www.dossia.org.

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